

STOCK COMPANY, VAUDEVILLE AND PICTURES

Weekly Calendar

BIJOU THEATER.
All the week, with matinees Wednesday and Thursday—Bijou Stock Company, in "The Devil".

LYRIC THEATER.
All the week, with daily matinees—Popular vaudeville and pictures.

COLONIAL THEATER.
All the week; continuous performance from 11 morning to 11 night—Motion pictures. Monday and Tuesday, "My Best Girl," with Max Figman and Lois Meredith; Wednesday and Thursday, Theda Bara, in "The Devil's Daughter"; Friday and Saturday, "The Sporting Duchess," with Rose Coghlan, Ethel Clayton and George Soule Spencer.

LITTLE THEATER.
All the week; continuous performance from 12 noon to 11—Paramount pictures. First half of the week, Myrtle Steadman, in "Wild Olive"; second half, Victor Moore, in "Chimmie Fadden."

ISIS THEATER.
All the week; continuous performance from 11 morning to 11 night—Motion pictures. Monday, Tuesday, Wednesday and Thursday, "Three Weeks"; Friday and Saturday, "Heulah."

STRAND THEATER.
All the week; continuous performance from 11 morning to 11 night—Motion pictures. "The Christian," with Edith Storey and Earle Williams.

BIJOU COMPANY'S GOOD-BY

IN "THE DEVIL"
Richmond's theater patrons will bid a temporary farewell this week to Director Berthelet and his Bijou players, who have provided this city with the best stock performances seen here in years. The farewell production is to be made a notable one, for Director Berthelet has selected "The Devil," the famous Hungarian comedy, for the closing offering, and is making every effort to insure its production's eclipsing anything he has yet offered here.

It is of particular interest to local patrons of the theater to learn of the romance suggested by the presentation of "The Devil" here. Director Berthelet and Miss Ball were in the original Savage Company, and there met for the first time. When the company started on tour, they were the honey-mooners of the organization. Both Mr. Berthelet and his wife will appear in their original roles in the forthcoming production of "The Devil."

"The Devil" is a psychological satire of the school of Ibsen and Shaw. The devil is presented as a man of the world, a dominating powerful presence, who sweeps aside most of his opposition. Only the high-minded and pure Elsa is successful in opposing him. His career is one of evil; he infiltrates into the lives of the good, and into whose presence he has insinuated himself, and carries them forward to a great catastrophe. The subtle sophistries, the unrelenting cunning of his devilish reasoning between the claspings of the dramatist's pen.

But it is in the treatment rather than in the story of his play that Franz Molnar has won distinction and fortune. Its dialogue bristles with stinging sarcasm, and caustic wit; comedy is simple and entertaining; but in the midst of the merriest scene there comes suddenly a line of rapier-like sharpness, which drives home some thought to show that sin is omnipotent, and that the slightest indulgence in the whisperings of the devil may result in undoing.

Edward Arnold has been assigned the role of the devil, a part that will bring forth unknown quantities in this popular leading man. George Riddell, Miss Taylor, Herbert Curtis, Leslie Bassett, Miss Perry, Miss Crawford, Miss Fitzroy, Roger Mayhew, Sammy Lynch and Miss Tignor will all have suitable roles.

Director Berthelet has been successful in his efforts to secure exact duplicates of the sets used in the original Henry W. Savage production of the play. They are beautiful in conception and execution and with the remarkable properties which the director has secured to make them accurate in every detail, should be the handiwork of a master artist. The sets show the interior of an artist's studio and the interior of a conservatory in Vienna. The time of the play is the present.

MIDSUMMER DIVERSION
ON LYRIC'S PROGRAMS
Light and airy vaudeville, fitting diversion for the silly season of mid-summer, invites the attention of the Lyric this week. Two good bills are promised, each of which is distinguished by the diversity of entertainment it affords.

In the first show of the week is Grace Fisher, known as one of the beauties of the variety stage and noted for her breezy personality. She is billed to appear in "The Sunshine Girl," a frivolity billed as "a vaudeville surprise." Grace Fisher is a singer, dancer and comedienne. She is assisted in her act by capable support.

Pippinax and Paulo, English acrobats and pantomimists, are new in America. Having been imported from the London music halls less than three months ago, "Humpst-Bumpst" they call their exhibition, the name being derived from the circumstance that the pair are hump-backed, taking their frequent hazardous falls without injury to the anatomy of either.

Before two drops depicting quaint Dutch interiors, Florenz Kolb and Adelaide Haxell, garbed as a Dutch boy and girl, will present a satire with musical interruptions, entitled "Evolution—1860-1920." Singing, dancing and comedy are the elements of the picturesque skit.

Karl Slatzer and company, two comedians and a pretty girl, have an eccentric comedy sketch, "The Coon Detective," which is said to be a long laugh, and another enlivening act, "Fifteen Minutes in Musical Fun," will round out the bill for the first half of the week.

A female minstrel organization is the big feature for the latter half. "The Littlest Minstrel" the troupe is billed. The girls appear in a prettily mounted, first-part setting, giving songs, dances and minstrel patter, and conclude their performance with an olio of specialties. Only the end-women appear in black-face.

On the same bill will be seen Walter Melton and company in "Don't Walk in Your Sleep"; Friend and Lesner, man and woman, in a singing, dancing and talking act; Kirt and De Mont, offering an absurdly comical jumble of comedy, song, dance and acrobatics; and the Two Silverton Girls, who give a daring and spectacular exhibition of wire dancing and mid-air acrobatics.

War pictures, a pictorial review of the world's events of the past week and some amusing photo-farces will be the supplementary contribution on the screen.

"THE DEVIL'S DAUGHTER"
BRINGS THEDA BARA BACK
For to-morrow and Tuesday the Colonial's feature will be Max Figman



Edward Arnold in "The Devil"



Theda Bara in "The Devil's Daughter"—Colonial



Grace Fisher in "The Sunshine Girl" Lyric



Madeline Travers in "Three Weeks"—ISIS

and Lois Meredith in B. A. Rolfe's film version of "My Best Girl," a comedy by Channing Pollock and Renold Wolf, two of the best-known dramatic reviewers in America. Max Figman will be remembered here for his performance in the title role of "The Man on the Box" and for his work with the all-star cast in "Fine Feathers" a session or two ago. Lois Meredith's screen performance in "Help Wanted" and "The Woman" will also be remembered by patrons of the pictures. An added attraction on those two days will be Charlie Chaplin in "Dough and Dynamite."

"The Devil's Daughter," which is in the Colonial's program for Wednesday and Thursday, must be sung by the management of the house and of the picture. Hear their joint paean: "The Devil's Daughter," pictured for William Fox from Gabriele d'Annunzio's world-known "La Gioconda," is a screen-play of tremendous force and unforgettable powerful in its depiction of an evilly beautiful siren, who, like the Lamia of ancient Greek mythology, is half-serpent and half-woman in her nature. Even if d'Annunzio had not insisted upon the famed Theda Bara, the Vampire Woman, being cast for the part before he would sign the film rights over to William Fox (sic), it is doubtful if anyone on earth an actress could have been found, except Mile. Bara, possessed of the febrile art and sinister beauty requisite to portray "The Devil's Daughter." That is probably enough description for "The Devil's Daughter."

On Friday and Saturday the attraction will be "The Sporting Duchess," with the well-known star, Rose Coghlan, in the title role, supported by Ethel Clayton and George Soule Spencer. It tells the story of a horse race in which a fortune forms one of the most thrilling scenes ever produced on a film. There are also to be found in the play a certain amount of intrigue, a bit of fighting and a pretty love story, so that "The Sporting Duchess" will appeal to a wide variety of tastes. The play will be shown on Wednesday, Thursday, Friday and Saturday, changing on Friday.

NEW PARAMOUNT PICTURES

ON LITTLE THEATER BILL

The Little Theater, the new home of first-run Paramount pictures, will present for the first three days of the week Myrtle Steadman in "Wild Olive." Miss Steadman, it is said, ranks among the five most beautiful women in moving pictures. She recently won first place in the popularity contest conducted by the New York Telegraph.

"Wild Olive" is said to be the most elaborate production ever presented by the Oliver Morosco Photoplay Company through the Paramount Pictures Company's release. It is adapted from the novel by Basil King. The scenes of this love story of New York aristocracy shift in kaleidoscopic succession from the grandeur of the lumber regions in the forests of the Alleghenies to the cosmopolitan charm of Buenos Aires, the gay capital of the Argentine. In view of the interest now being shown in the United States in the South American trade, the prominence given the immense docks of Buenos Aires in "Wild Olive" give it a certain timeliness.

The attraction for Thursday, Friday and Saturday at the Little Theater will be Victor Moore in "Chimmie Fadden." Many will doubtless remember the old song, "On the Bowery." It is the Bowery of those days, some twenty-five years ago, that is pictured in this photoplay of E. W. Townsend's world-famous comedy, "Chimmie Fadden."

Mr. Townsend, who is now a Congressman from New Jersey, was at that time a star reporter on the New York Sun. Every now and then he wrote a "Chimmie Fadden" sketch, telling incidents in the life of an Irish-American Bowery rough diamond. The paper printed those sketches, and they achieved such popularity that Townsend soon found his creation and himself both national figures.

The Bowery of those days is no more. But in the photoplay, released on the Paramount program, it is all brought back again. "Chimmie Fadden" is not only a screamingly funny film, but veritably a historical record of what was once the most famous street in America. The performances at the Little Theater are continuous from 12

THE ISIS OPENS ON MONDAY

WITH "THREE WEEKS"

Under its new name—the Isis—the Regent Theater, next to the Bijou, will be opened to-morrow by the Chesapeake Amusement Corporation under the management of H. B. McEwen, manager of the Bijou. It is understood that the house has been thoroughly renovated and greatly beautified, and the management announces that the best pictures only will be shown.

As the opening attraction, continuing through Thursday, the management has selected "Three Weeks," a photodramatization of Elinor Glyn's most recent novel. The love affair of the young Englishman, Paul, with the quite unconventional Queen, Sonia, is the most powerful of the recent stage, even if relation were possible.

The role of the Queen has been interpreted for the screen by Madeline Travers, who is said to be an ideal type for the part. Marion Hamilton, a popular young leading man, will be seen as the loving Paul.

On Friday and Saturday the Isis will offer what is said to be an elaborate production of "The Birth of a Nation," the widely read book, "Beulah," a story of a daughter of the Old South, her sorrows, her heroic struggle and her triumph in the love of a real man. The real man will be impersonated by Henry Walthall, who is conspicuous in the cast of "The Birth of a Nation."

CAINE'S "THE CHRISTIAN"

AT STRAND ALL THE WEEK

For the whole of the week, beginning to-morrow, the Strand announces what is asserted to be a superb picturization of the famous Hall Caine novel and play, "The Christian." As Glory Quayle will be seen Edith Storey, who has recently attracted so much attention by her performance in "The Island of Regeneration," while opposite her, in the part of John Storm, will appear Earle Williams, easily one of the foremost screen stars, certainly in point of popularity.

It will be remembered that Viola Allen probably attained her greatest success in this play, which, by reason of its many human qualities, as well as a number of thrilling scenes, has become almost a classic of the modern stage.

Glory Quayle is one of the most appealing characters of the present-day drama, just as John Storm is one of the most powerful creations of recent stage fiction. The two, their early love, their separation, their drifting together—she from the stage and he from the pulpit—all combine to form one of the most gripping plays of the generation. It is understood that the film version retains all the strength of the play and, in addition, contains many scenes and incidents that the limitations of the stage prevented being shown in dramatic form.

The Reinach Co. Inc.
107 East Broad Street

Attention---
Just Received over 100
New Wash Dresses
to be sold at
\$2.98

These Dresses were received after our regular Sunday advertisement had been prepared—they have just been opened up, and we do not hesitate in saying that we believe them to be the best value ever offered at this price. There are over 100 in the lot, in about a dozen new styles, and every dress is right fresh from the factory. At this price you will want several, we are sure. Don't delay, but make your selections as early in the day as you possibly can.

Special at \$2.98

The Reinach Co. Inc.

107 East Broad Street

This Week We Shall Feature New Arrivals of Seasonable Apparel

We take pride in showing at all times the latest styles and fabrics in all kinds of Women's and Misses' Apparel. This week we shall feature a number of new ideas suitable for immediate wear. Prices very attractive.

200 New Summer Dresses

A recent purchase at most advantageous price enables us to offer these Dresses at about one-third less than the same grades of Dresses would have sold for a month ago, and you have the added advantage of securing the very newest styles.



At \$4.98

If you want a Dainty Porch or Garden Frock, for a small price, you must see these Dresses. They are exceedingly pretty. About 12 styles from which to make selections. Stripes, checks and fancy materials, as well as a good assortment of plain white models.

At \$7.50

In this lot are some of the most fetching styles shown this season. We want to call special attention to four new models, in all white, dainty materials and exquisite trimmings. Ask the sales girl to show you the new White Dresses at \$7.50.

At \$9.75

In this lot are a number of models that are being shown for the first time—Flounced Dresses of figured materials, handsome White Dresses with bolero coat effects of colored taffeta, as well as the most wanted White Net Dresses in attractive styles.

New Taffeta Dresses, Specially Priced, \$12.75, \$14.75, \$19.75
New Crepe de Chine Dresses, Specially Priced, \$14.75, \$17.75, \$24.75

"SMOCKS"

The New English Outdoor Blouse

The new English "Smoaks," the most attractive outdoor Blouse for college girls that has appeared in several seasons.



Not Found Elsewhere

Made of fine linen, in white and all the most popular shades. Front, back and cuffs hand-smocked in contrasting colors.

Specially Priced at \$4.98

Store Editorials

For the past two weeks we have been featuring our

July Clearance Sales

with most gratifying results. Our stocks never have been as clean, but to the economical woman there remains many a bargain worthy of her attention. Meantime we have been looking out for the needs of the newest things. This week's showing is a practical demonstration in this direction.

Special at \$4.98

Taffeta Dress Skirts

Three new models in accordance with Taffeta Skirts, one pleated full length, one two-tier and one three-tier model. These skirts are in great demand, and we were fortunate enough to receive a generous shipment yesterday.

Special at \$3.98

Jersey Silk Waists

The newest thing in waists, fine quality Jersey, in all the best shades—hues of green, rose, pink and white. Cut in new sport style. Your summer wardrobe won't be complete without one or more of these waists.

Isn't SWEATER a Silly Name

For the New Summer Coat?

Handsome SILK "MID-DY COATS," in Hunter green, peony, white, Copenhagen blue and rose, with contrasting collar and cuffs, at \$7.50.

New FIBER SILK SWEATER COATS, in all the plain and changeable shades, finished with wide tasseled sash, at \$7.50.

Sensible WORSTED SWEATERS, in solid colors and with contrasting collars and fronts; every new shade, at \$5.98.

PURE WOOL SWEATERS, made with deep Byron collars, cut in excellent lines, all the newest shades, finished with contrasting colors, at \$8.75.

Niagara Maid Silk Coats

made by these celebrated mills of the finest quality heavy Italian silk, all the bright shades, two styles, at \$12.75.

Something Different in the New Sport Coats

Some kind of a coat is absolutely indispensable for evening and sport wear. We offer some new ideas at special prices.

WHITE CHEVIOT

COATS, three styles; materials a heavy white cheviot, trimmed with touches of black velvet; a most attractive Summer Coat at \$6.75.

NEW TWEED COATS,

suitable for sport or auto wear; cut ¾ length, finished with wide belt; material an excellent quality of gray Scotch tweed, at \$7.50.

SPORTY AUTO COATS,

made of a stunning mixture, in blue and white, gray and white and brown and white; deep fancy cuffs and large patch pockets; cut very full for auto wear, at \$9.75.

HANDSOME WORSTED

COATS, the material is a fancy worsted, in medium colorings; the style is new ¾ belted effect; collar and cuffs velvet trimmed to match, and edged with black braid, at \$12.75.

A POSITIVE CORSET CLEARANCE

We offer at clearance prices the following brands of Corsets: "La Victoire," "Successo" and "Parisette." Every Corset is a late model, and our corset expert will most cheerfully fit you. We make these prices in order that we may quickly clean up our shelves, as on August 1st we shall begin featuring a Corset of national reputation, which we feel will most nearly meet the requirements of our customers. In the above brands we have made the following reductions:

All \$3.50 Corsets reduced to	\$2.75
All \$4.00 Corsets reduced to	\$2.75
All \$5.00 Corsets reduced to	\$3.75
All \$5.50 Corsets reduced to	\$3.75
All \$6.00 Corsets reduced to	\$4.50
All \$6.50 Corsets reduced to	\$4.50
All \$6.75 Corsets reduced to	\$4.98
All \$7.00 Corsets reduced to	\$4.98
All \$8.75 Corsets reduced to	\$5.50
All \$10.00 Corsets reduced to	\$6.98
All \$15.00 Corsets reduced to	\$9.75

No Reduced Corsets will be sent C. O. D. or on approval. Every sale must be final, as no exchanges will be permitted.